



POST SHOW REPORT

The 9th Edition of **HotelTech Kerala 2019** was held from 10th to 12th October 2019 at the Bolgatty Palace Event Centre, Bolgatty Island, Cochin. It was endorsed and supported by Department of Industries, Government of Kerala, the Coconut Development Board and Indian Oil Corporation.

The event was inaugurated on October 10th by Shri. G. Gopinathan, President of AAHCK along with Mr. V. K. Varghese, President of Ernakulam Chapter of AKCA in the presence of the Senior Chefs from SICA-Kerala Chapter and other stake holders from the HORECA sector.

It was great success with a total of **75 companies** (both local & national) exhibiting in over 100 stalls during this year's exhibition and had a total of 2850 visitors with over 850 trade invitees who attended the exhibition.

HotelTech Kerala provided a unique opportunity for the local HORECA sector in the state to identify suppliers related to their sector. The con-current events which was held along the sidelines of HotelTech included the **Kerala Culinary Challenge (KCC), Housekeepers Challenge (HKC) Kerala and Kochi Food Fest, Kochi's own October Fest** as food festivals are known all over the world. Kerala Culinary Challenge was presented by SICA-Kerala Chapter and was held at the same venue. Chefs from hotels and resorts across Kerala took part in the prestigious event for top honours. Competitions was held in Display and Live cooking categories in the event. Individual artistic display was also held in Dress the Cake, Creative Dessert and Mocktails. There were live competitions in Hot Cooking Dish for Chicken, Fish, Rice Dish and authentic Kerala cuisine.

The sponsors of KCC include Coconut Development Board (Cooking Oil), Indian Oil (Cooking Gas), Healthy Fish (Seafood) Palmo Coconut Milk Powder (Ingredients sponsor) and Bizzaro Uniforms (Uniforms) while SSN Hotelwares and Gusto Hotelwares were gift sponsors of KCC.

Housekeepers Challenge (HKC) Kerala was also presented along with **HotelTech Kerala** and was endorsed and supported by **Kerala Professional Housekeeper's Association (KPHA)**. This competition was organized for the 3rd time in Kerala and Housekeepers from all over the State were invited to take part in this prestigious event and vie for top honours. There are 5 Classes for the competition this year including Mop Race, Bed Making, Flower Bed, Towel Art & Vacuum Race. The Sponsors for this event were Vijay Hospitality, Kochi; Liberty Designs, Kochi; Raenco Mills, Coimbatore and Aasartex, Karur.

The event showcased the following sectors - hotel supplies, hotelware, tableware, equipments for hotels and restaurants, cleaning equipment & services, linen and furnishing products, food & beverages and other services.

..2..

This year's event included successful participation from the Department of Industries, Government of Kerala with 10 companies participating under the banner of **National SC/ST Hub**, while another 10 companies also participated under the SSI banner. The event showcased the latest products and services required for the HORECA sector in the State. It also brought together technology and suppliers, entrepreneurs and support services on a single platform.

SHOW INFO

Dates	: 10 th , 11 th & 12 th October 2019
Venue	: Bolgatty Palace Event Centre, Bolgatty Island, Cochin
Time	: 10.30.a.m. – 7.00.p.m.
Frequency	: Annual
Admission	: Trade and General Public

Organised by:



Kerala Industry Pavilion Sponsored by



Department of Industry & Commerce
Government of Kerala

Supported & Endorsed by



Cooking Gas Sponsor



KERALA PROFESSIONAL
HOUSEKEEPERS ASSOCIATION



Cooking Oil Sponsor

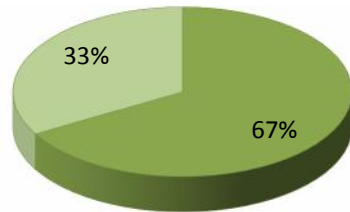
Exhibitor Profile:

Food & Beverage, Hotel Equipment & Supplies, Hotelware & Tableware, Commercial Kitchen Equipments, Linen & Furnishings, Waste Processors, Freezers & Chillers, Housekeeping Products.

Visitor Profile: Hotel & Resort Owners, General Managers, Purchasing/Procurement Managers, Bakery Owners & Professionals, Dealers/Suppliers, Front Office Managers, Housekeeping Personnel, IT Managers, F & B Managers, Chefs, Engineering Managers, Hotel Project Consultants, Fast Food Outlets & Catering Units.

Statistics Visitor

- Visitor Registrations On Site - 3250
- Trade Invitees(Registered) - 1150



Exhibitors Statistics

- Total No of Stalls - Total 104
- Total participating companies - 85
- Government Agencies participating - 2

Along with the event, this year, for the first time, **Kochi Food Fest, Kochi's own October Fest** as food festivals are known and held all over the world, was also arranged which had showcased food counters from leading Hotels, Food outlets, Restaurants and Food Trucks. Visitors could enjoy a wide variety of food dishes at special rates offered at KFF 2019. The event is organised by Kochi based Cruz Expos, who are regularly organising India Pavilion at international hospitality trade shows in Sri Lanka, Bangladesh, Nepal and Maldives.

Feedback from Visitors:

Mr. Sethi,

CEO at Sethis Crafts

Cochin, India

"Was a great experience, keep it up"

Mr. V P Lovesy

Proprietor at Ponmani Natural Foods

Cochin, India

"Good"

Mohamed Rizwan N

Design Engineer at RIZ Designs & Construction

Chennai, India

"Excellent Event"

Remesh Pokkapuram

Sales Manager at The Pool Professionals

Kochi, India

"Very good"